

ADDIGITAL LIMITED PRIVACY POLICY

Your trust and privacy are our highest priority. At ADDigital we are committed to protecting your privacy as a customer and pledge to respect you and the information you provide.

ADDigital observes the code of practice covering the use of personal data as outlined in the Data Protection Act of 1998. We also comply fully with the Consumer Protection (Distance Selling) Regulations 2000 and the 2003 Privacy and Electronic Communications Regulations.

Our Commitment to Privacy & Security

If you review or download information, we track the visit. That information is helpful, amongst other things, to provide you with tailored information. It gives us information about your use of our the web site that will enable us to improve it. Information submitted via "the web site" will not be passed on to any other organisation.

What this means to you

We will never pass your details onto other companies or organisations unless you have given us permission or we are legally required to do so.

We will only contact you or other members of your company where we have permission to do so.

You are free to unsubscribe at any time, so if you no longer wish to hear from us we will stop contacting you immediately.

The security of your personal data is of paramount importance to us and we will not store your data for longer than is reasonable.

Data Collection

If you give us personal information in order to receive information from us, we collect and store that information. We do use that data for these purposes:

First, it allows us to fulfil any request for information requested.

Where you have given permission to us to contact you we may do so by any all channels you have provided.

We use it for marketing purposes to expand and improve on the services we provide.

Cookies

As part of our Data Collection process we may use cookies.

A cookie is a small text file that is placed on your computer's hard drive when you visit web pages. A cookie helps analyse web traffic or lets you know when you visit a specific site. Cookies enable web applications to respond to you as an individual, allowing them to tailor their operations to meet your needs, likes and dislikes by gathering and remembering information about your preferences.

Traffic log cookies are used to identify which pages are being visited. This helps web page data analysis and allows us to improve our website by tailoring it to the needs of our customers. We only use this information for statistical analysis purposes and no personal data is contained in these cookies.

Overall, cookies help us to provide you with a better website by enabling us to monitor which pages you find useful and which you do not. A cookie in no way gives us access to your computer or any information about you, other than the data you choose to share with us.

You can set your web browser to notify you of cookie placement requests or decline cookies completely. You can delete the files that contain cookies - these are stored as part of your Internet browser.

Internet Security

All data provided to the ADDigital web site is treated with the utmost sensitivity. Data is coded using advanced techniques and is transferred via a maximum safety connection (SSL). Any account information provided can only be read by ADDigital authorised computers.

For more details, please read our security guidelines.

English law

These terms and your use of ADDigital web site shall be governed by and in accordance with English law. If any provision of these exclusions and disclaimers shall be unlawful, void or for any reason unenforceable then that provision shall be deemed severable and shall not affect the validity and enforceability of the remaining provisions.

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